ROOF WATCHER — OVERVIEW

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I want to give you a clearer picture of what I'm building and the opportunity behind it.

1. CARRIERE ROOFING — THE OPERATING BUSINESS

I'm Danny Carriere, an Edmonton-based commercial roofing professional with approximately 20 years of experience. My business delivers commercial flat roofing across all four systems: SBS torch-on, BUR, EPDM, and TPO.

The objective is to build beyond traditional roofing services by combining real-world roofing operations with technology, data, automation, and recurring revenue.

2. THE WATCHER — COMMERCIAL ROOF ASSET MANAGEMENT

The Watcher is a technology platform designed to transform commercial roofs into documented, managed assets.

The system is being developed to support:

- Digital roof records and asset history.
- Inspection photos and condition documentation.
- Evidence-based roof assessments.
- Maintenance planning and repair tracking.
- Preventive maintenance and recurring service contracts.
- Long-term roof lifecycle management.

The business model includes three annual maintenance tiers:

- Essential: $2,000/year
- Professional: $4,000/year
- Premium Platinum: $6,500/year

These are planned service-package prices, with repairs and major corrective work quoted separately.

The opportunity is to develop predictable recurring revenue while helping commercial property owners protect their roofing investments.

3. MASTERSCODEX — THE AI CONTROL ARCHITECTURE

MastersCodex is the technology and execution architecture behind the broader vision.

Its R1 Control Plane is designed to govern permissions, workflows, evidence, and execution. The objective is to create a controlled, auditable system in which AI can assist with decisions and operations without independently bypassing authorization rules.

The core principle is simple: AI can provide intelligence, but authorization and accountability must remain independently controlled.

The 40 Workers — MastersCodex in action. Behind this business is MastersCodex, my execution architecture: 40 specialized AI worker modules, built and working today under one control plane. Each worker does its own job — analysis, reporting, documentation, workflow coordination — and none of them authorize anything. Every action passes a control layer, and the final authority stays human. That is how a small operation runs with discipline: AI works, humans decide, and every step leaves evidence.

The technology is being developed and tested in stages. I distinguish verified functionality from features that still require integration and production validation.

4. THE BUSINESS OPPORTUNITY

The strategy combines three complementary elements:

- Commercial roofing: An operating business with real industry experience and service opportunities.
- The Watcher: A recurring-revenue platform for commercial roof management.
- MastersCodex: The underlying technology and intellectual property, with potential applications beyond roofing over time.

The long-term vision is to build a scalable, technology-enabled commercial roofing platform that creates value through services, software, documented asset intelligence, and recurring customer relationships.

5. WHAT I'M LOOKING FOR

I'm exploring strategic financing, investment, and commercialization opportunities to accelerate development, establish pilot deployments, and bring the technology to market.

My priority is to structure any partnership carefully, protect the intellectual property, and retain meaningful ownership and control of the technology.

I'm interested in understanding what financing or investment pathways might be appropriate for this stage of development.

I believe this project has the potential to become more than a roofing business. It is an opportunity to build a technology platform around an essential physical asset that commercial property owners must maintain, protect, and manage throughout its lifecycle.

And there is more.